



Hats & Heels Spring Fundraising Brunch

Saturday, May 9, 2026 | Lehmann Mansion, Lake Villa, IL 60046 | 11:00 AM - 3:00 PM

Digital Sponsorship & Advertising Prospectus





TABLE OF CONTENTS

3 **EVENT DESCRIPTION**
Guest Demographics, Reasons to Partner

4 **SOUVENIR BOOK AD PRICING**
Benefits of Advertising

5 **SPONSORSHIP OPTIONS**
Crown | Spotlight | Legacy

6 **SPONSORSHIP BENEFITS**

7 **SPONSORSHIP & ADVERTISING AGREEMENT FORM**

8 **DIGITAL ACCESS TO SOUVENIR BOOK**



EVENT DESCRIPTION

Hats & Heels Brunch

Dear Supporter:

Lake County P.E.A.R.L.S. (LCP), an affiliate of Alpha Kappa Alpha Sorority, Incorporated, Lambda Nu Omega Chapter of Waukegan, Illinois, requests your support of our 2026 Spring Fundraiser, Hats & Heels Brunch, on Saturday, May 9, 2026. Since 2014, LCP has served as a driving force for positive change in Lake County, empowering and uplifting communities through education, advocacy, and impactful service programs. Your partnership helps us continue this mission.

This year's event will be held at the historic Lehmann Mansion in Lake Villa, Illinois. Guests will enjoy a networking reception with hors d'oeuvres and beverages, followed by an engaging program hosted by Chicago radio personality Bionce Foxx. For more than 25 years, the Hats & Heels Brunch has been a beloved Mother's Day weekend tradition, drawing a capacity audience of more than 210 attendees from across Lake County.

The afternoon features a delicious meal, live music, a silent auction, and the presentation of scholarships to exemplary high school students through the LCP Scholarship Fund. We will also honor outstanding community leaders with the Hats & Heels Award for their exceptional service and contributions.

We invite you to support this signature event by purchasing a table of eight for \$1,200 or individual tickets for \$150. You may also purchase an advertisement in our Souvenir Journal or sponsor an event activity. Sponsorships provide meaningful visibility for your brand with direct access to an engaged audience of more than 200 consumers and community influencers. Sponsorship and ad rates are included in the attached prospectus.

Your support helps us expand educational opportunities for local students and strengthen programs that benefit families throughout Lake County. For additional information, please contact Sharon Smith Terry, LCP Marketing Committee Chair, at 815-222-2287 or sharoncherie65@gmail.com.

Thank you for your consideration.

Sharon Smith Terry, Marketing Committee Chair
Spring Fundraising Event

Chandra Williams, Porcscha N. Collier, and Brett Jefferies
Spring Fundraising Event Chairs

Diane Summers, President
Lake County P.E.A.R.L.S.

ATTENDEE DEMOGRAPHICS - REASONS TO PARTNER

210

75% WOMEN
25% MEN



90%

COLLEGE
DEGREE



\$95,600

MEAN
INCOME



70%

BRAND
LOYAL





AD PRICING



Ad Size	Ad Price
Full Page	\$100
Half Page	\$65
Quarter Page	\$50
Eighth Page	\$35
Patronage (Name Listing)	\$25

Display your company's offerings in a custom print-ready advertisement to be placed in the Hats & Heels Brunch Souvenir Journal. Each event guest can access the journal via QR on the day of the event. Additionally, LCP website (lakecountypearls.org) visitors can access the journal immediately following the event giving you broader exposure to the community at large.

KEY DATES TO REMEMBER

-  **March 31:** Submit Agreement (page 7) with intent to sponsor and/or advertise
-  **April 10:** Print-ready ad is due
-  **April 19:** Deadline to pay for all items
-  **May 9:** Attend the event and receive a copy of the Souvenir Journal

CONTACT INFORMATION

-  312-636-1896
-  <https://www.zeffy.com/en-US/ticketing/hats-and-heels>
-  sharoncherie65@gmail.com



SPONSORSHIP OPTIONS

Select the sponsorship option that aligns with your brand.

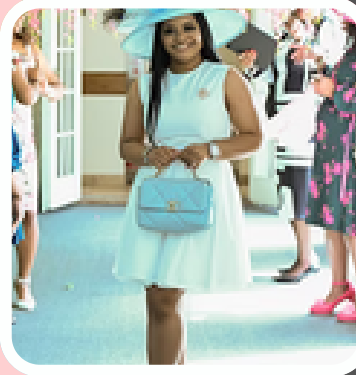
Please contact us at sharoncherie65@gmail.com if flexible pricing is needed.



CROWN SPONSOR

\$5,000

As the Crown Sponsor, your brand receives top-tier visibility throughout the event and across all promotional platforms. Your company will be prominently featured on event signage, digital communications, and the Souvenir Journal, reinforcing your commitment to education, equity, and community advancement. This level places your organization at the forefront of an elegant, high-impact gathering attended by more than 200 college-educated Black professionals, civic leaders, and community influencers.



SPOTLIGHT SPONSOR

\$3,500

As the Spotlight Sponsor, your company will be acknowledged from the stage by our Mistress of Ceremonies, Chicago Radio Personality Bionce Foxx. Your logo will appear on podium signage alongside Lake County P.E.A.R.L.S., ensuring repeated visibility throughout the program. This sponsorship aligns your brand with the voice and energy that guides the event, offering memorable exposure to an engaged, diverse audience.



LEGACY SPONSOR

\$2,500

As the Legacy Sponsor, your company's name will appear on each award box presented to distinguished community leaders. Your organization will be recognized during the awards segment as honorees receive the prestigious Hats & Heels Award. This sponsorship highlights your support for individuals who are shaping the future of Lake County through service, advocacy, and leadership.

BOOK TODAY



Phone:
312-636-1896

















Email:
sharoncherie65@gmail.com

SPONSORSHIP BENEFITS

Take this opportunity to expand your brand recognition among consumers within the Lake County, Illinois area who are eager to support businesses that support their communities. Gain exposure through digital marketing, public relations, and social media.

SPONSOR BENEFITS AT-A-GLANCE

Sponsor Benefits	Crown	Spotlight	Legacy
2 to 4-Minute speaking opportunity			
Company logo on beverage napkins			
Company's name on award box			
Tickets to attend the event	8	4	2
Company name mention at speakers podium			
Full Page Ad in Souvenir Book			
Half Page Ad in Souvenir Book			
Quarter Page Ad in Souvenir Book			
Company logo on LCP partnership webpage			
Company loge on event signage onsite			

RESERVE YOUR SPONSORSHIP TODAY



Phone: 312-636-1896



Email: sharoncherie65@gmail.com

EVENT ADVERTISING & SPONSORSHIP FORM



Lake County P.E.A.R.L.S.

LAKE COUNTY P.E.A.R.L.S.
A 501(C)(3) ORGANIZATION

Thank you for your interest in supporting our event!

Please complete the form below with your selections and email to
sharoncherie65@gmail.com.

The deadline to submit this form with intent to engage is March 31.

Waukegan, Illinois

312-636-1896

www.lakecountypearls.org

COMPANY INFORMATION

Company Name

Phone

Contact Person

Title

Contact Email

Address

City, State, and Zip

Website

SPONSORSHIP & ADVERTISING LEVELS (Select all that apply.)

Crown: \$5,000

Spotlight: \$3,500

Legacy: \$2,500

Full Page Ad: \$100

Half Page Ad: \$65

Quarter Page Ad: \$50

Eighth Page: \$35

Patron Name Listing: \$25

Benefits Received (See the sponsorship options and benefits on pages 6 - 7)

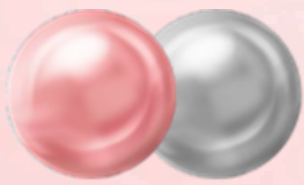
PAYMENT METHOD: Zelle: <https://www.zeffy.com/en-US/ticketing/event-advertising-and-sponsorship-form>

Name of LCP Member who sold you this purchase or made you aware of it: _____

Name

Signature

Date



Lake County P.E.A.R.L.S

HATS & HEELS BRUNCH

THANK YOU

Special thanks to our sponsors, supporters, and guests. Your participation contributes greatly to the success of this event.

Proceeds benefit high school students through the Lake County P.E.A.R.L.S. Scholarship Fund.



SCAN THE QR CODE TO
ACCESS DIGITAL BOOK